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Wolf Pack Ninjas to Partner on Event with New York Open Tennis Tournament

Ft. Collins, Colo. – December 12, 2018 – As if top-notch pro tennis wasn't enough excitement, the ATP Tour's New York Open will go above and beyond for spectators. Throughout the Feb. 9-17 event at NYCB Live (Long Island, NY) ticket-holders who want to stretch their legs can participate in Ninja sport activities courtesy of a unique partnership between the New York Open and Wolf Pack Ninjas.

Wolf Pack Ninjas is a health, wellness, and entertainment brand comprising a group of athletes famed for their exploits and excellence on the *American Ninja Warrior* TV show. Wolf Pack Ninjas produces events globally aimed at galvanizing today's youth to get active and develop healthy habits that will last a lifetime. As part of the Wolf Pack's mission to "make the world healthier one kid at a time" kids of all ages will enjoy this family-friendly component of their experience at the New York Open

Co-Founders Dr. Noah Kaufman (The "NinjaDoc") and Ian Dory will lead a team including such Wolf Pack Ninjas Pro Team stars as Travis Brewer, Nicholas "Modern Tarzan" Coolridge, Ryan Stratis, Jennifer "MinneNinja" Tavernier, and Roo "The K9 Ninja" Yori. The final list of participating Ninjas will be announced in coming weeks. New York Open ticket-holders at NYCB Live gain free admission to the expansive Exhibition Hall located adjacent to the main arena, where they can try their hands (and feet!) at a Wolf Pack Ninjas' obstacle course with help from the Pro Team.

On the tournament's closing weekend, February 16-17, Wolf Pack Ninjas will offer even more can't-miss experiences, including interactive training tutorials with the Wolf Pack Ninjas Pro Team, youth competitions, and many more fun activities.

The February 16-17 packages include:

- Wolf Pack-hosted group training sessions on Saturday, February 16, featuring obstacle analysis, time trials, and more! All group training session participants are invited back at the end of the day for an autograph, meet-and-greet, and Q&A session with the participating Wolf Pack Ninja Pros.
- For \$165, the Standard Ninja Package includes two tickets to corresponding tennis sessions (one ticket for the Ninja participant and one for a chaperone/companion). Additional spectators interested in watching participating Ninjas can purchase tickets separately for the Semi-Final Day Session.
- For \$265, the VIP Ninja Package includes four tickets (one for the Saturday group training participant, and one for the chaperone, plus one for the Sunday VIP group training session and one for the chaperone/companion). Each VIP package will also include a set of Wolf Pack Ninja merchandise!

Finally, New York Open attendees will have access to information and inspiration the Wolf Pack brings to life through podcasts, social media, and videos on such topics as nutrition, keeping your athletic training fresh and interesting, pushing yourself beyond perceived limits and becoming your best self.

"Wolf Pack Ninjas have made tremendous impact in thousands of lives by working and playing with their fans," Kaufman said. "Our most recent events in Colorado and Hong Kong awed the crowd, who just loved the chance for individual attention from many of the world's top Ninjas. That's exactly what we have in mind for our new friends who attend the New York Open."

More information and tickets are available at www.wolfpackninjas/nyo.